

COMPANY FACT SHEET

U.S. Dry Cleaning Corporation (OTCBB: UDRY)

First mover in consolidating dry cleaning industry in the United States. Potential acquisition candidates have more than \$100 million in revenues in total market of \$9 billion.

U.S. Dry Cleaning Corporation is creating the first national chain in the dry cleaning industry, acquiring premiere retail chains in terms of market locations, management and, most importantly, accretive revenues. As the "first mover" in an estimated \$9 billion industry, UDRY enjoys the advantage of acquiring the most successful operators without competing on price. The Company continues to raise investment capital, complete acquisitions, and deliver shareholder value.

In the first quarter of 2008, U.S. Dry Cleaning completed two acquisitions increasing the Company's annualized revenue run rate by 120%, to more than \$22 million. These acquisitions - of the leading dry cleaning chain in Central California and of assets of Zoots Corporation headquartered in Portsmouth, Virginia - were the 4th and 5th acquisitions since the company's inception in 2005. Memorandums of Understanding have been signed with 4 additional profitable chains, which will be acquired as proposed financings are completed. The Company's has a ready pipeline of accretive acquisitions with total revenues in excess of \$100 million.

UDRY reported a 38% increase in annual revenues to \$8.4 million for Fiscal Year 2007 (ended September 30, 2007).

Business Strategy

Goal: Achieve accelerated growth by aggressively pursuing profitable acquisitions.

- Acquire profitable companies that are Number 1 in their markets and generating more than \$5 million in annual revenues.
- Make acquisitions with stock and cash to:
 - a) fortify balance sheet, and
 - b) ensure that acquired businesses have stake in corporation's success.
- Finalize negotiations with ready acquisition candidates. Advance negotiations with pipeline of candidates across the continental U.S. with revenues totaling more than \$100 million.

Acquisition Strategy

- Identify acquisition candidates by revenue stream, location, market share, quality of work, productivity, customer loyalty.
- Acquire positive cash flow operations at accretive valuations.
- Create value through economies of scale, best practices and sophisticated management.
- Keep field management in place after each acquisition.
- Leverage benefits of branded enterprise with centralized professional management and cohesive national vision.



Investment Considerations

- Two major acquisitions completed in the first quarter of 2008 increase Company's run rate by 120%, to more than \$22 million.
- MOUs signed for four additional profitable chains, expected to add \$20 million more to annualized run rate.
- Ready pipeline of accretive acquisitions with combined revenues in excess of \$100 million.
- Revenues for FY 2007 (ended September 30, 2007) increased by 38% over 2006.
- Management has proven track record in retail consolidations.
- First mover advantage—the only publicly reporting consolidator in the dry cleaning industry.
- First mover enjoys the advantage of acquiring the most successful operators ahead of any competition.
- Industry extremely stable, surviving economic downturns, fads, changes in fashion, wars, depression and natural disasters.
- Businesses highly profitable for those with market leading positions.
- No retail inventory risk.

Profile

Fiscal Year End:	September 30
Exchange:	OTCBB
Symbol:	UDRY
52-week high/ low:	\$2.30/\$0.60
Shares outstanding:	22 million
Market cap:	\$16.92 million

(Source: Yahoo Finance 3/24/08)

www.usdrycleaning.com



Operations Strategy

- Require acquisitions to commit to 2-year management contract and 5% same-store sales growth annually.
- Institute Best Practices of acquired companies on a national level.
- Derive economies of scale from synergies among stores, branding and marketing, centralized management.
- Focus initial savings on elimination of back-office and administrative duplication.
- Leverage hub-and-spoke system to obtain higher margins through economies of scale.
- Increase revenue through enhanced ancillary services such as expanded pick-up and delivery, on-site alterations, high-margin services such as smoke restoration.
- Build out infrastructure for larger organization.
- Gradually build corporate name into a recognizable brand.

Market and Industry Trends

Domestic market dry cleaning revenues estimated at approximately \$9 billion annually (data from IBISWorld).

- Industry extremely stable, surviving economic downturns, fads, changes in fashion, wars, depression and natural disasters.
- Dry cleaning has highest success rate of any retail—96%—due to *no inventory risk*.
- Industry fragmented—85% of all operations are family owned.
- Entering consolidation phase as older proprietors and recent inheritors seek returns on their longstanding businesses.
- Highly profitable for those with a market leading position.
- Loyal customer base. Solid operating margins. No inventory.

Disclosure

This communication is provided for informational purposes only and should not be construed as a solicitation to invest. US Dry Cleaning Corporation's future operation results are dependent upon many factors, including but not limited to: (i) the Company's ability to obtain sufficient capital or a strategic business arrangement to fund its expansion plans; (ii) the Company's ability to build the management and human resources and infrastructure necessary to support the growth of its business; (iii) competitive factors and developments beyond the Company's control; and (iv) other risk factors discussed in the Company's periodic filings with the Securities and Exchange Commission, which are available for review at <http://www/sec.gov/> under "Search for Company Filings."

Consulting for Strategic Growth 1, Ltd. ("CFSG1") prepares and/or publishes various publications, including press releases and corporate profiles, on behalf of private and public companies. Statements made in any of CFSG1's or a client company's publications that are not historical facts are "forward looking statements" that involve risks and uncertainties. These statements may be identified by the use of terminology such as "believes", "expects", "may", "will", "should", or "anticipates". The actual results of a company's operations, financial condition, or other aspects of its business could differ materially from those discussed in the publications.

CFSG1 has an agreement to provide U.S. Dry Cleaning, Corporation ("the Company") with consulting, business advisory, investor relations, public relations and corporate development services. In addition to cash compensation that CFSG1 receives in accordance with this agreement, CFSG1 may also choose to purchase the Company's common stock and thereafter liquidate those securities at any time it deems appropriate to do so. For more information please visit www.cfsq1.com.

Management

Robert Y. Lee, CEO, Director, co-founder.

Mr. Lee has extensive experience in retail consolidation. Previously, he led the growth of Video City, a retail video store consolidation, from an 18-store regional chain with \$10 million in revenues to a Top-Ten nationally ranked video retail company in 24 months. By 2000, the company had grown through consolidation to a multi-state operation owning and managing 350 corporate stores and 150 franchised stores from California to Maine, overseeing system-wide revenues of over \$150 million.

Michael E. Drace, COO, President and co-founder. Previously President and principal shareholder of Young Laundry and Dry Cleaning in Honolulu. Experienced in corporate restructuring, divestitures of divisions, and assimilation of purchased companies subsequent to consolidation, as well as operational issues ranging from new factory openings to labor negotiations.

F. Kim Cox, CFO. More than 20 years of experience in P&L management, acquisitions, strategic planning, contract negotiations, finance, operations, IPOs and divestitures. Most recently, President of Rentrak Corporation, a \$100 million public company serving the media and entertainment industries.

Anthony J.A. Bryan, Chairman. Previously CEO of Cameron Iron Works, CEO of Copperweld Corp. and Vice President and Board Member of International Division of Monsanto. Has also served on the Boards of Chrysler, ITT and Federal Express, among numerous other leading companies.

Martin Brill, Director. Senior Partner at Levene, Neale, Bender, Rankin & Brill LLP. Special expertise in complex reorganizations of publicly held companies influenced by securities law. Member of State Bar Association of California, as well as the American, Los Angeles County, Beverly Hills, and Century City Bar Associations.

Headquarters

U.S. Dry Cleaning Corporation

125 Tahquitz Canyon, Suite 203

Palm Springs, California 92262

Ph: 760-322-7447

Contact: Rick Johnston, Director of Shareholder Communications

Ph: 760-668-1274. Email: rick@usdrycleaning.com

www.usdrycleaning.com

Contacts

INVESTOR RELATIONS

Stanley Wunderlich, CEO

Consulting for Strategic Growth 1

Phone: 800-625-2236

Fax: 646-205-7771

Email: info@cfsq1.com

www.cfsq1.com